

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

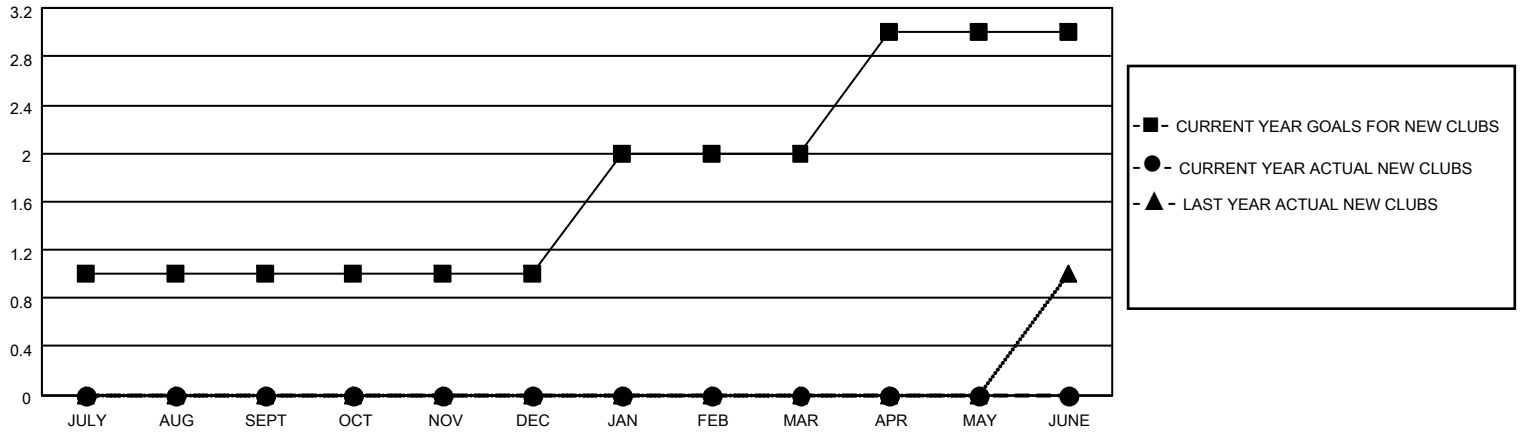
District 4 C5

Results as of: 4/30/2021

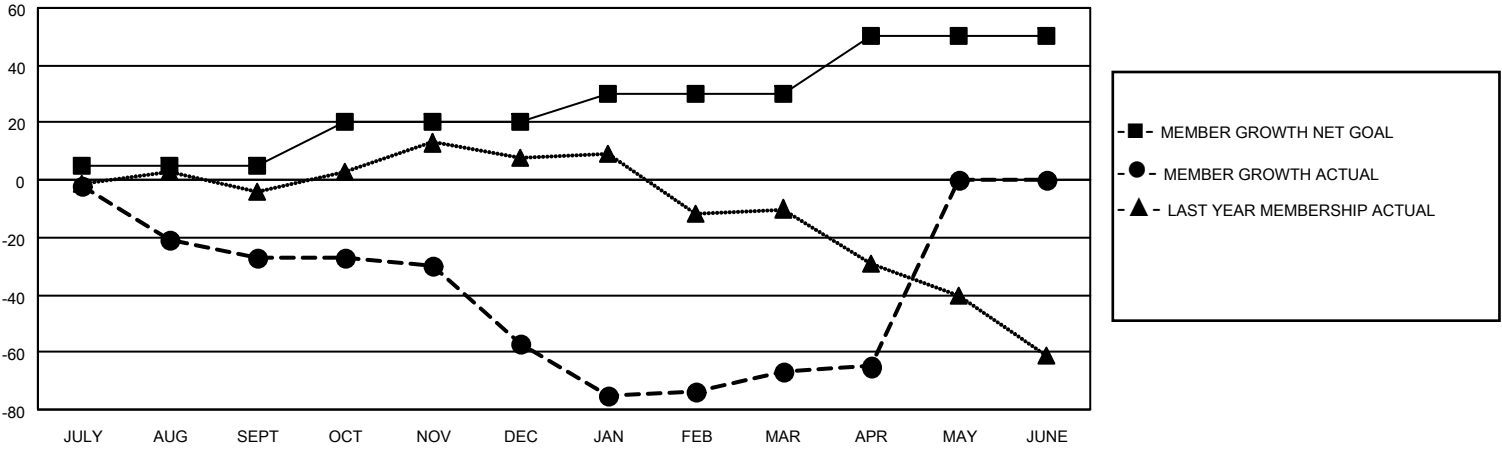
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	1
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	39	51
OCT/NOV/DEC	15	32	56
JAN/FEB/MAR	10	26	31
APR/MAY/JUNE	20	6	3

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	22 CLUBS OF 51 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 725 (56.55%)</p> <p>FEMALE 557 (43.45%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">16</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">125</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">141</td></tr> </table>	DECEASED	16	CLUB CANCELLED	0	OTHER	125	TOTAL	141	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">316</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">162</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	316	FAMILY MEMBERS PAYING HALF DUES	162
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